

Coast Village Improvement Association  
Interim Board of Directors Meeting  
Thursday February 15, 2024 8:30 a.m.  
**Montecito Inn Meeting Room**  
**1295 Coast Village Road, Santa Barbara**  
**or by Zoom**

<https://us06web.zoom.us/j/5900590287?pwd=ZDdNbFhadEt4STNtQmFyMEhWemVVUT09>

Meeting ID: 590 059 0287

Passcode: 2024

---

- I. Welcome and call to order
- II. Roll Call
- III. Changes to the Agenda
- IV. Public Comment
- V. Review and approve January 18, 2023 Board minutes (**Action Item**)
- VI. Treasurer's Report  
Public Comment
- VII. President's Report
  - a. Median Task Force update
  - b. Farmer's Market discussionPublic Comment
- VIII. Executive Director's Report
  - a. Montecito Foundation,
  - b. Communications plan for informing area of Road and Median upgrades
  - c. Outreach for a SM internPublic Comment
- IX. Task Force Updates
  - District Identity – Robert Miller
  - Streets & Safety – Trey PinnerPublic Comment
- X. New Business
- XI. Next Interim CVIA Board Meeting: Thursday, March 21, 2024 @ 8:30 a.m., Montecito Inn (To be confirmed)

Coast Village Improvement Association  
Board of Directors Meeting

**MINUTES**

Thursday January 18, 2024 8:30 a.m.

**Montecito Inn Meeting Room**  
**1295 Coast Village Road, Santa Barbara**  
**or by Zoom**

<https://us06web.zoom.us/j/5900590287?pwd=ZDdNbFhadEt4STNtQmFyMEhWemVVUT09>

Meeting ID: 590 059 0287

Passcode: 2024

---

I. Welcome and call to order

II. Roll Call

Trey Pinner - <i>present</i>	Robert Miller - <i>present</i>
Kevin Frank - <i>present</i>	Suzi Schomer - <i>present</i>
Jason Copus - <i>absent (medical emergency)</i>	Jeff Harding - <i>present</i>
Mike Chenowith - <i>present</i>	Rob Kooyman - <i>absent</i>
Thorn Robertson - <i>present</i>	Michael MacElhenny - <i>present</i>
Trish Davis - <i>present</i>	Fran DeJohn - <i>present</i>

III. Changes to the Agenda - *None*

IV. Public Comment – *None*

V. Review and approve November 16, 2023 Board minutes **(Action Item)** *Motion to approve Jeff Harding, Mike Chenoweth, 2nd*

VI. Treasurer's Report: *Balance as of 12-31-23 \$309,251.76*

VII. **(Action Item)** Resolution to do online payment for visa bill and to activate a Sullivan Street Designs auto pay monthly. *Motion to approve Mike Chenoweth, 2<sup>nd</sup> Suzi Schomer, No Opposition*  
Public Comment – *None*

VIII. President's Report:

- a. *State Street: CBID at 20%, need 25% (continued efforts to get vote to 25% through February)*
- b. *Sponsor : Rosewood Miramar \$20,000*
  - o *Discussion of Banner program to get sponsorship*
    - *e.g. Westmont Graduation, Music Academy of the West, July 4<sup>th</sup>, Old Spanish Days, Welcome banner.*
      - *Beth will look into other programs, such as State Street.*
    - *Michael MacElhenny to send templates for sponsorship for ideation*

Public Comment- *None*

IX. Executive Director's Report

- a. *Holiday Event – successful with community. Marketing Sizzle Reel also a hit!*
- b. *Prizes – 1<sup>st</sup> place: Montecito Inn 2-night stay with dinner for 2 @ both restaurants on property goes to Allora by Laura. 2<sup>nd</sup> place: Dinner for 4 @ AMA Sushi (Miramar) goes to Montecito Collective. Runner up: \$500.00 donation from Michael MacElhenny. Tie goes to Silverhorn Jewelry, and Peregrine Galleries (\$250.00 each)*
- c. *Montecito Motor Classic - Car Show meeting with Delores today (VP, Robert Miller)*

Public Comment - *None*

X. Task Force Updates

- a. District Identity – Robert Miller
    - o *All Coast Village Road Parklets removed on Jan 1*
    - o *Medians and new Task force to be slated by February Meeting. Board members can nominate by emailing Beth Sullivan with suggestions. Need high profile community members as we will need to raise a substantial amount of money to achieve a final product installed.*
    - o *Christmas Decoration are mostly down and being stored at Olive Mill Plaza (courtesy of Trey Pinner and Morrie Jerkowitz)*
  - b. Streets & Safety – Trey Pinner
    - o *Clean underpasses (Start maintaining district and using District Maintenance funds to better the Road)*
    - o *Discussion of paving project and alerting the community*
- Public Comment - *None*

XI. New Business – *Trish Davis would like to see nametags for meetings and will do some research on pricing and styles*

XII. Next Interim CVIA Board meeting will be our Annual Meeting: Thursday, February 15, 2024 @ 8:30 a.m., Montecito Inn (To be confirmed) **8:30 a.m., Motion to adjourn Trish Davis, 2<sup>nd</sup> Mike Chenowith.**

**Coast Village Improvement Association  
Balance Sheet**

Cash Basis

As of January 31, 2024

---

	<u>Jan 31, 24</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Montecito Bank & Trust-Checking	305,778.35
<b>Total Checking/Savings</b>	<u>305,778.35</u>
<b>Total Current Assets</b>	<u>305,778.35</u>
<b>TOTAL ASSETS</b>	<b><u>305,778.35</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Credit Cards</b>	
MB&T - Credit Card	81.67
<b>Total Credit Cards</b>	<u>81.67</u>
<b>Total Current Liabilities</b>	<u>81.67</u>
<b>Total Liabilities</b>	81.67
<b>Equity</b>	
Unrestricted Net Assets	308,691.15
Net Income	<u>-2,994.47</u>
<b>Total Equity</b>	<u>305,696.68</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>305,778.35</u></b>

# Coast Village Improvement Association

## Profit & Loss

All Transactions

Cash Basis

	Feb 6, 24
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>Direct Public Support</b>	
Government Grants	466,124.64
Individual Donations	23,500.00
<b>Total Direct Public Support</b>	489,624.64
<b>Incentive Income</b>	29.13
<b>Total Income</b>	489,653.77
<b>Expense</b>	
<b>Admin/Program Management</b>	
Bank Fees	139.70
Development	186.78
Directors & Officers	46,000.00
Financial Reporting/Accounting	5,137.50
General Liability Insurance	4,758.00
Meeting Expenses	63.84
Office Expenses	1,819.68
Parking	6.00
Postage	1,102.16
<b>Total Admin/Program Management</b>	59,213.66
<b>Contingency/City Fees/Reserves</b>	
Delinquencies/Fees/Reserves	600.00
<b>Total Contingency/City Fees/Reserves</b>	600.00
<b>District Identity &amp; Placemaking</b>	
Branding & Image Enhancement	7,312.50
Events	2,932.50
Holiday Prize Money	500.00
Holiday/Seasonal Decorations	48,129.29
Marketing	3,002.53
Social Media & PR	4,890.00
Website Development	5,812.50
<b>Total District Identity &amp; Placemaking</b>	72,579.32
<b>District Maintenance</b>	
Contracted Maintenance	17,536.02
Holiday/Seasonal Maintenance	21,537.84
<b>Total District Maintenance</b>	39,073.86
<b>Donation</b>	
Non-Public Donation	25.87
<b>Total Donation</b>	25.87
<b>Interest Expense</b>	50.58
<b>Miscellaneous Expense</b>	220.80
<b>Total Expense</b>	171,764.09
<b>Net Ordinary Income</b>	317,889.68
<b>Net Income</b>	317,889.68