

Coast Village Improvement Association  
Interim Board of Directors Meeting  
Thursday August 17th – 8:30 a.m.  
**Montecito Inn Meeting Room**  
**1295 Coast Village Road, Santa Barbara**  
**or by Zoom**

<https://us06web.zoom.us/j/5900590287?pwd=ZDdNbFhadEt4STNtQmFyMEhWemVVUT09>

Meeting ID: 590 059 0287

Passcode: 2023

---

- I. Welcome and call to order
- II. Roll Call
- III. Changes to the Agenda
- IV. Public Comment
- V. Review and approve July 20, 2023 Board minutes **(Action Item)**
- VI. Treasurer's Report: Michael Chenoweth – report attached **(Action Item)**  
Public Comment
- VII. President's Report:
  - a. State Street CBID discussion
  - b. Parklet Ordinance UpdatePublic Comment
- VIII. Executive Director's Report
  - a. Merchant Meet & Greet hosted by Miramar
  - b. Marketing updatePublic Comment
- IX. Task Force Updates
  - a. District Identity – Robert Miller: Trey Pinner presenting Holiday & budget for Robert Miller's report attached. **(Action Item)**
  - b. Streets & Safety – Trey Pinner: City Meeting with Derrick Bailey and EngineersPublic Comment
- X. New Business
- XI. Next Interim CVIA Board meeting: Thursday, September 21, 2023 @ 8:30 a.m., Montecito Inn  
(To be confirmed)

Coast Village Improvement Association  
Interim Board of Directors Meeting  
Thursday July 20, 2023 – 8:30 a.m.  
***MINUTES***  
**Montecito Inn Meeting Room**  
**1295 Coast Village Road, Santa Barbara**

I. Welcome and call to order

*Trey Pinner called meeting to order at 8:39 a.m.*

II. Roll Call

**Absent:**

- *Kevin Frank*
- *Suzi Schomer*

III. Changes to the Agenda

*None*

IV. Public Comment

*No Public Comment*

V. Review and approve June 22, 2023 Board minutes **(Action Item)**

*Motion to approve: Jeff Harding, 2<sup>nd</sup> Mike Chenoweth, No objections*

*No Public Comment*

VI. Treasurer's Report: Michael Chenoweth – report attached **(Action Item)**

*Discussion on minimal activity with only Administration costs at this time.*

*Balance June 30, 2023 \$240,415.80*

*Motion to accept the Treasurer's report: Robert Miller, 2<sup>nd</sup> Rob Kooyman,*

*No objections*

*No Public Comment*

VII. President's Report:

a. July 13th meeting with Derreck Bailey (Public Works and Parks & Recreation)

*Met with Derrick Bailey to address loading trucks in median, the discussion was new loading zones on CVR (up to five) and replace all curbs with 6-8" curb. Await a survey of the medians and a plan, then we will have a follow up meeting to discuss logistics. We want to confirm Parks & Rec maintenance budget. The water meters are part of our existing maintenance but are not being used due to the drought, and as we move forward, we will need to*

*address how many meters are needed and if we can access purple water. As this work progresses, we will engage a landscape architect.*

- b. Marketing Budget: report attached (**Action Item**)

*Marketing budget: this is front loaded to get the foundation built for marketing: website, logo, and social to begin.*

*Motion to approve the budget not to exceed \$21,000.00 for logo completed and the website to be created and operating.*

*Motion to approve: Robert Miller, 2<sup>nd</sup> Jason Copus, No objections*

*Public Comment: Trish likes the web designer for Montecito Fire*

- c. Update on Downtown Santa Barbara CBID efforts

*Trey is involved in the downtown Santa Barbara CBID with a \$2.7 Million dollar budget and will keep everyone updated.*

*No Public Comment*

VIII. Executive Director's Report

- a. 4<sup>th</sup> of July Parade a community success.

*Gathered before the Parade and met many in the community.*

- b. Hands Across Montecito – *Sharon Byrne has left Montecito Association, but the Hands Across Montecito will move forward with City Net and the committee. Sharon is going to serve her passion and calling at the Women's Liberation Front.*

- c. Ghost Village Road – **Executive Committee discussed this is a community event that occurs organically without our assistance but would like to be visible on Tuesday, October 31<sup>st</sup>.**

*Ideas:*

- *Article Montecito Journal*
- *Ghost Village Road Flyer*
- *Fire Department w/truck*
- *Discussed traffic and signage and the consensus was this will work out as it does each year.*

- d. Task Forces: *Note they will have different timelines as we navigate the first year of the Bid, each one will have periods where they are dormant and others are building the foundation.*

*Public Comment: Trish is working with Montecito Association and the Association would like to end the 4<sup>th</sup> of July parade at lower Manning Park with a celebration as done before the pandemic lock down.*

IX. Task Force Updates

- District Identity – Robert Miller
  - *The task force met on Christmas. The task force discussed that we should make an investment to buy decorations and store them which incur an initial investment but will set Coast Village Road up for reducing costs to decorate in future.*
- Streets & Safety – Trey Pinner  
*Report given in President's report*
- District Maintenance – on hold at this time  
*No Public Comment*

X. New Business

*No New Business*

- XI. Next Interim CVIA Board meeting: Thursday, August 17, 2023 @ 8:30 a.m., Montecito Inn (To be confirmed)  
*Meeting adjourned at 9:55 a.m.*

**Coast Village Improvement Association**  
**Balance Sheet**  
As of July 31, 2023

Cash Basis

	<u>Jul 31, 23</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Montecito Bank & Trust-Checking	235,950.15
<b>Total Checking/Savings</b>	<u>235,950.15</u>
<b>Total Current Assets</b>	<u>235,950.15</u>
<b>TOTAL ASSETS</b>	<b><u>235,950.15</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Equity</b>	
Unrestricted Net Assets	161,232.25
Net Income	74,717.90
<b>Total Equity</b>	<u>235,950.15</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>235,950.15</u></b>

**Coast Village Improvement Association  
Profit & Loss**

As of July 31, 2023

Cash Basis

	Nov 30, 22	Dec 31, 22	Jan 31, 23	Feb 28, 23	Mar 31, 23	Apr 30, 23	May 31, 23	Jun 30, 23	Jul 31, 23	TOTAL
<b>Ordinary Income/Expense</b>										
<b>Income</b>										
Direct Public Support										
Government Grants	0.00	161,365.94	0.00	0.00	0.00	134,728.81	0.61	766.62	0.00	296,861.98
<b>Total Direct Public Support</b>	<u>0.00</u>	<u>161,365.94</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>134,728.81</u>	<u>0.61</u>	<u>766.62</u>	<u>0.00</u>	<u>296,861.98</u>
<b>Total Income</b>	<u>0.00</u>	<u>161,365.94</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>134,728.81</u>	<u>0.61</u>	<u>766.62</u>	<u>0.00</u>	<u>296,861.98</u>
<b>Expense</b>										
Admin/Program Management										
Bank Fees	0.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	64.00
Directors & Officers	0.00	0.00	0.00	0.00	2,000.00	4,000.00	4,000.00	4,000.00	4,000.00	18,000.00
Financial Reporting/Accounting	0.00	0.00	0.00	562.50	450.00	0.00	750.00	375.00	375.00	2,512.50
General Liability Insurance	0.00	0.00	2,336.00	0.00	0.00	0.00	0.00	0.00	0.00	2,336.00
Office Expenses	125.69	0.00	0.00	251.18	0.83	13.33	14.29	496.85	14.29	916.46
Postage	0.00	0.00	0.00	457.00	0.00	0.00	0.00	0.00	0.00	457.00
Professional Services	0.00	0.00	16,000.00	0.00	0.00	0.00	0.00	0.00	0.00	16,000.00
<b>Total Admin/Program Management</b>	<u>125.69</u>	<u>8.00</u>	<u>18,344.00</u>	<u>1,278.68</u>	<u>2,458.83</u>	<u>4,021.33</u>	<u>4,772.29</u>	<u>4,879.85</u>	<u>4,397.29</u>	<u>40,285.96</u>
Contingency/City Fees/Reserves										
Delinquencies/Fees/Reserves	0.00	0.00	600.00	0.00	0.00	0.00	0.00	0.00	0.00	600.00
<b>Total Contingency/City Fees/Reserves</b>	<u>0.00</u>	<u>0.00</u>	<u>600.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>600.00</u>
District Identity & Placemaking										
Holiday/Seasonal Decorations	0.00	0.00	20,000.00	0.00	0.00	0.00	0.00	0.00	0.00	20,000.00
<b>Total District Identity &amp; Placemaking</b>	<u>0.00</u>	<u>0.00</u>	<u>20,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>20,000.00</u>
Miscellaneous Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	25.87	0.00	25.87
<b>Total Expense</b>	<u>125.69</u>	<u>8.00</u>	<u>38,944.00</u>	<u>1,278.68</u>	<u>2,458.83</u>	<u>4,021.33</u>	<u>4,772.29</u>	<u>4,905.72</u>	<u>4,397.29</u>	<u>60,911.83</u>
<b>Net Ordinary Income</b>	<u>-125.69</u>	<u>161,357.94</u>	<u>-38,944.00</u>	<u>-1,278.68</u>	<u>-2,458.83</u>	<u>130,707.48</u>	<u>-4,771.68</u>	<u>-4,139.10</u>	<u>-4,397.29</u>	<u>235,950.15</u>
<b>Net Income</b>	<u><b>-125.69</b></u>	<u><b>161,357.94</b></u>	<u><b>-38,944.00</b></u>	<u><b>-1,278.68</b></u>	<u><b>-2,458.83</b></u>	<u><b>130,707.48</b></u>	<u><b>-4,771.68</b></u>	<u><b>-4,139.10</b></u>	<u><b>-4,397.29</b></u>	<u><b>235,950.15</b></u>

**Coast Village Improvement Association**  
**Reconciliation Detail**  
**Montecito Bank & Trust-Checking, Period Ending 07/31/2023**

<u>Type</u>	<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Clr</u>	<u>Amount</u>	<u>Balance</u>
<b>Beginning Balance</b>						240,415.80
<b>Cleared Transactions</b>						
<b>Checks and Payments - 5 items</b>						
Check	07/05/2023		Google	X	-14.29	-14.29
Check	07/09/2023	5011	Sullivan Street Desi...	X	-4,000.00	-4,014.29
Check	07/09/2023	5012	Scott H. Walther, Inc.	X	-375.00	-4,389.29
Check	07/12/2023	5013	Montecito Bank & Tr...	X	-68.36	-4,457.65
Check	07/31/2023			X	-8.00	-4,465.65
Total Checks and Payments					-4,465.65	-4,465.65
Total Cleared Transactions					-4,465.65	-4,465.65
Cleared Balance					-4,465.65	235,950.15
Register Balance as of 07/31/2023					-4,465.65	235,950.15
<b>New Transactions</b>						
<b>Checks and Payments - 2 items</b>						
Check	08/04/2023		Sullivan Street Desi...		-4,000.00	-4,000.00
Check	08/04/2023		Scott H. Walther, Inc.		-375.00	-4,375.00
Total Checks and Payments					-4,375.00	-4,375.00
Total New Transactions					-4,375.00	-4,375.00
<b>Ending Balance</b>					<b>-8,840.65</b>	<b>231,575.15</b>